

TV Station

992175

DO NOT MAKE ENTRIES ON THIS SHEET. IT IS FOR DISPLAY ONLY

Student Fee allocations

	16-17 Actual	17-18 Actual	18-19 Budget	19-20 Proposal	19-20 Difference	% 19-20 Difference
Base amount	\$ 20,000	\$ 27,602	\$ 27,602	\$ 33,173	\$ 5,571	20%
61000 - Salary	\$ -	\$ -	\$ -	\$ -	\$ -	N/A
62000 - Wages	\$ 11,830	\$ 18,786	\$ 18,786	\$ 22,786	\$ 4,000	21%
63000 - Benefits	\$ 1,020	\$ 1,666	\$ 1,666	\$ 1,937	\$ 271	16%
71000 - Current Expense	\$ 6,650	\$ 6,650	\$ 6,650	\$ 3,950	\$ (2,700)	-41%
75000 - Travel	\$ 1,000	\$ 1,000	\$ 1,000	\$ 5,000	\$ 4,000	400%
76000 - Scholarships	\$ -	\$ -	\$ -	\$ -	\$ -	N/A
77000 - Capital Outlay	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ -	0%
Total Expense	\$ 22,500	\$ 30,102	\$ 30,102	\$ 35,673	\$ 5,571	19%
One time request				\$ 5,460	\$ 5,460	N/A
Total Request	\$ 22,500	\$ 30,102	\$ 30,102	\$ 41,133	\$ 11,031	37%
Carry Forward	\$ 4,281	\$ 2,946	\$ 1,387	\$ 969	\$ (418)	-30%

Notes, including any one-time request(s):

One Time expenses for Stud	Qty.	Price	Total
Manfrotto MVH502A Fluid Head	2	\$416.28	\$832.56
Pelican 1510 Carry On Case with	1	\$245.99	\$245.99
Sony PXW-X70 Professional XDC	2	\$1,947.00	\$3,894.00
Rode NTG2 Battery or Phantom	2	\$242.20	\$484.40
		Total	\$5,456.95

STUDENT FEE RECOMMENDATION COMMITTEE FEE REQUEST QUESTIONNAIRE FOR 2019-2020

Department or Program Name: _____ Studio 76 _____

Name & E-Mail: _____ Andrea Baltazar _____ andreabaltazar@weber.edu _____

Phone: _____ 801-626-8933 _____ Location: Communication Dept. Library room 137a & Rm 76

**Return Fee Request (this Questionnaire and the attached Spreadsheet) via email by
Wednesday, December 5, 2018, at 4 pm to Jennifer Brustad at jenniferbrustad@weber.edu.**

Note: All Student Affairs units must review fee requests with their SAMC representatives prior to submission.

Please respond to all of the following questions in a brief and concise manner (do not exceed 5 pages for questions 1-5).

1. What is your overall mission?

Studio 76 is a student-operated media production organization. We create and curate content for clients and our online distribution channels. We produce a variety of shows as we broaden our digital media skills. We educate, entertain, engage, and inspire our fellow Wildcats. We inform students of campus news and activities and highlight community events. We produce a news-like quick-cast for information on campus activities and events and many other entertaining shows. We also provide production services for campus organizations and others.

2. What do students gain from participating in your program/facility that contributes to the success of a student's educational experience at Weber State?

Studio 76 offers hands-on experiences for students studying storytelling, filmmaking, video production, broadcast news or live-event production. We teach students the importance of deadlines, teamwork, and decision-making skills. These are all things that will set them apart in their schoolwork and in their future careers in media.

Beyond the academics of a university education, we provide the opportunity for students to learn key values, such as dependability, integrity, and life-work balance.

The Studio 76 team generates passion. Walk into our 'Cat-Cave' nearly anytime and you'll find students editing video, writing stories and collaborating with their peers to produce the best video content possible.

As video producers, we've been able to communicate visual messages and cross-promote activities for many other student organizations. We've worked closely with other school organizations and community partners. We believe that the experience is as beneficial for our digital media students as it is for the organizations requesting production assistance.

3. Describe, in general, the evaluation process that your program/facility uses to assess your ability to meet your mission.

We provide students with the environment, training, and experience to prepare them for jobs in television, video production, and media-related careers. The work our students do is paying off. In past years we've won numerous awards for our entertainment and production content.

In general, we assess our ability to meet our mission in three ways:

- 1. The jobs our students land after graduation.**
- 2. The awards we win in competitions.**
- 3. The feedback / interaction from clients on and off campus**

1) Our recent grads have landed jobs and internships at many local TV stations, *The Tonight Show with Jimmy Fallon*, *The Daily Show*, *the Late Late Late Show with Craig Ferguson*, the *E! Channel*. Others have successfully started their own production shops near and far and landed jobs with social media content creators. Former members of Studio 76 keep in contact with us, letting us know when jobs open. They often act as mentors to current students. Alumni say they've progressed in their fields thanks to what they learned at Weber State.



"The best thing about studio 76 is the equipment available to use, all the hands-on practice, and working with people who have experience that can help you. This helps out a great deal when you are hired on an outside job. Through that experience, you're familiar with how equipment works, how to light, where to place things, framing, etc." -Nicholas Heslop, WSU Alum, Co-Founder Nimble Jack Media



"Something truly unique about the positions I held at Studio 76 was that it was real. A true experience that counted toward experience noted on my resume, which most college graduates don't have. It's where I could apply the education I received and put it to practice. I loved every single minute I spent at the Studio; even when I wanted to rip my hair out during a film festival because I didn't see eye to eye with my team, which is exactly a part of learning how to work in a professional setting. My classmates were my colleagues in work and education. We were comrades in battle. The same goes for our professors and advisors, they nurtured and mentored us; you don't get that with every university or university class." - Christyna Sakura Cummings, WSU Alum, Executive Assistant to Derral Eves & VidSummit Event Coordinator



"I started college at Weber when I was still in high school. However, I never felt out of place being so young as there is a diverse group of students in every department at WSU. I'm grateful I chose Weber because of the attention I received from small class sizes. The professors motivated and challenged me to follow my dreams and prepare me for the real world." -Morgan Saxton, WSU Alum, 2News Reporter

2. We have won several awards for our entries in the SLC 48 Hour Film Project and the SLC 48 Hour OUT Film Project where we won our first Best of Show for Studio 76. Next Spring we will represent our film internationally at Filmopalooza in Orlando, Florida. We continue to seek opportunities to validate our skills in the competitive arena.

3. Our clients have nothing but good things to say about our work and deliverables. We are students learning a professional trade, but we treat all of our projects and clients like they are professional jobs which is what our clients appreciate and commend our work for.

4. State any increases you received from student fees for 2018-19 (if any), and explain how the increases were/will be used.

We didn't get an increase in fees this past year. However, with an increase of students in our department using equipment, we've hired 2 more part-time work-study positions. With the extra people power, we have been even more efficient in our day-to-day operations. These work-study students can focus on making their living during college by creating content for others. Instead of working at a craft store or in a similar non-career job, these students are growing and learning, and campus organizations are benefitting from having these positions. In addition, we are opening up our Wildcat Film Festival, held in the Spring, to high school and other colleges. We hope to broaden our reach to high school students and other students in Utah.

Here's a snapshot of the projects we've worked on just this Summer and Fall. This summer we partnered with Ziegfeld Theater to create projections for their summer shows in addition to capturing them. Between Summer and Fall we've completed 17 different projects, 6.5 hours multi-camera live events on top of capturing all home soccer and volleyball games and tournaments this season, 50 minutes of polished production for clients and 4 short films for 4 film competitions. We have two productions that are in pre-production at the moment and one project that will be filmed before the end of the semester. All of these projects proudly bear the name of Studio 76 and WSU.

ORGANIZATION SUMMER 2018	PRODUCT	LENGTH	MONTH
Ziegfeld Theater	Tommy Projections	2 hours	June 2018
Ziegfeld Theater	Tommy	2 hours	June 2018
Ziegfeld Theater	Bye Bye Birdie	2 hours	July 2018
Ogden CAN (WSU CCEL)	Promo Video	3 min	August 2018
WSU Sustainability Office	Office Recycling Sketch	3:42	August 2018
Dough Write Motivational Speaker	Promo Video	10 min	August 2018
BIS	Editing	5 min	July 2018
48 Hour Film Project SLC	Short Film: Extra Life	8:10	June 2018
48 Hour OUT Film Project SLC	Short Film: If The Shoe Fits	5:38	July 2018

ORGANIZATION FALL 2018	PRODUCT	LENGTH	MONTH
WSU CCEL	Ogden Chronicles Pilot Episode	9:04	August 2018
WSU Diversity and Inclusion Training Title IX Modules Part 1	4 Short Film	Varies 1 min - 3.5 min	September 2018
WSU Diversity and Inclusion Training Module Introductions	5 videos	Varies 15 sec - 1 min	September 2018
WSU Weber Scholars	Short Documentary	6:00	September 2018
Be Afraid Film Competition	Short Film: The Wash	5:05	October 2018
WSU Diversity Conference Promo/recap	Promo/Recap	2:00	October 2018
CCEL 1st Congressional Fact Checking	Live Stream	1:18:55	October 2018
4 Points Film Project Around the World	Short Film: On The Rocks	5:24	November 2018
WSU Communication Fall Speech Showcase	Multi-Camera capture	1 hour	December 2018
	Work In Progress		
WSU Automotive Technology	Tesla Technology Video		
WSU Diversity and Inclusion Training Title IX Modules Part 2	Final Title IX Short Film		

5. Describe any increases you are requesting from student fees for 2019-20 and explain your justification for the request. Each requested increase must be listed and described in your narrative (e.g., compensation, new positions, wage increases, travel, new programmatic initiatives, etc.). Any increase described in your narrative must be itemized on your budget spreadsheet (see question 6 below).

We are requesting a base increase of \$5,571 and a one-time request of \$5,460.

Base increase of \$5,571

- \$4,571 for funding an increase in student hourly positions
- \$1,000 for the Wildcat Film Festival

Student Hourly positions:

We are asking for an **increase of \$4,571 to fund another student hourly position**. Our production facilities continue to grow which make our expertise more accessible to all school organizations. We have added some necessary equipment to our inventory to accommodate our classes, but each semester we get more students in our classes and more projects on our plate. In addition, we offer a video to all clubs and organizations across campus, pro-bono. Thus, our student hourly workers all deal with programming, equipment maintenance, equipment check-in and out, administrative duties, and manage clients and projects that come into Studio 76. They manage fairly well and are a well-oiled machine, however, we need more people-power to help meet the increasing demand. If we added another position, we could easily delegate all the work we do and dedicate even more time to create quality content for clubs and organizations on campus.

We are also partnering up with the Stewart Library and offer Studio 76's services campus-wide. These services would extend to all students and public that use the library and are interested in learning basic digital camera production, audio production, and post-production. Currently, our studio, podcast room, and editing space are used by our production students but we would love for the spaces to be used more often. In short, we want to increase the use of our spaces, create more quality content, and open up our facilities to everyone on campus.

Wildcat Film Festival:

Another big goal for us is **recruiting**. We plan to hold our annual Wildcat Film Festival in Spring 2019 with the aim of increasing the enrollment in Studio 76 and Digital Media classes as a whole. This should carry into 2020 Spring. This event was previously a showcase for our students in Digital Media classes. However, we are opening this up as a film festival to invite High School and other Colleges another way to showcase their work in a space open to the public. Our Studio 76 marketing and I are taking care of the administrative operations and in the process of putting a film festival committee together for this Spring's Film Festival. As we plan, we find that in order to run the festival we need a proper budget to take care of the marketing, prizes, outreach, and event costs. The Wildcat Film Festival is more than just a screening. Our vision is to make this an event where we invite the local high schools to come onto campus, attend a couple filmmaking workshops, and hold a dinner event for our students as well as other college students to talk with industry professionals. We are trying to make all this happen in this spring's event and are actively seeking sponsors. With this **\$1000 dedicated to the film festival** next year I know we can accomplish this.

One-Time request of \$5,460 to complete our Mobile Streaming Live Event Kit.

Studio 76 takes on the responsibility of streaming the soccer and volleyball games in the fall and softball games in the spring. In addition, there are many organizations have events on campus that utilize Studio 76's ability for multi-camera recording and live to stream such as the Communication department's speech showcase held every semester. This fall, we partnered with CCEL and live streamed their 1st Congressional Fact Checking event. This event involved different classes across the campus and students who were fact-checking in real time, the news broadcasting class that covered the event before and after the debate that all connected to Facebook live to interact with our community. It was a great success and learning for all students across the campus. This past year, we were able to use funds to buy two cameras, tripods and a case that is a part of the Streaming Live Event Kit. Previously we would use the same cameras that students were able to check out. With our growing program we realized, we needed to invest in cameras dedicated to the live event kit. With capital funding from our college, we were able to purchase two cameras, tripods, a case and batteries for our kit. However, to complete it we need two more working cameras, along with tripods, and a case to make the Live Event Kit self-sufficient. We would use some of the carryover funds to buy smaller things to add to make the kit complete. Below is a chart of the items we plan to buy with the funds.

One Time expenses for Studio 76 SFRC	Qty.	Price	Total
Manfrotto MVH502A Fluid Head and MVT502AM Tripod with Carrying Bag	2	\$416.28	\$832.56
Pelican 1510 Carry On Case with Yellow and Black Divider Set (Olive Drab)	1	\$245.99	\$245.99
Sony PXW-X70 Professional XDCAM Compact Camcorder with 4K Upgrade License	2	\$1,947.00	\$3,894.00
Rode NTG2 Battery or Phantom Powered Condenser Shotgun Microphone	2	\$242.20	\$484.40
		Total	\$5,456.95
Carry Forward Funds			
Sony NP-FV100A V-Series Rechargeable Battery Pack (3410mAh, 6.8-8.4V)	2	\$135.00	\$270.00
Watson Duo LCD Charger for P, H & V Series Batteries	1	\$79.95	\$79.95
Chiaro 62mm 98-UVAT UV Filter	4	\$16.95	\$67.80
		Total	\$417.75

In closing, the success of Studio 76 can be traced directly to support by the Student Fees Recommendation Committee. We've made the utmost effort to be thrifty with our funding and use the money wisely. Every member of Studio 76, both past and present, realizes they are very public representatives of Weber State University. Each producer, reporter, editor, and videographer, make every effort to project a positive image for the university they represent.

We encourage you to learn more about Studio 76 by becoming one of our Facebook Friends at WSUStudio76. You can follow Studio 76 on Instagram where we'll notify you when new shows are posted on our YouTube channel. **Thank You!**

6. Complete the attached spreadsheet outlining your overall budget and any requested increase. Each requested increase described in your narrative (see question 5 above) should correspond to the line items in the spreadsheet column "19-20 Change."

If you have any questions, please contact Jennifer Brustad at 626-8904, jenniferbrustad@weber.edu; Dave Taylor at 626-6737, dtaylor@weber.edu; Daniel Kilcrease at 626-6008, dkilcrease@weber.edu; or Brett Perozzi at 626-6008, brettperozzi@weber.edu.